



CARE WHAT YOU WEAR

Campaigning for Ecological & Ethical Clothing

Responsible Brand Directory

You can change the story of your closet



As consumers it's our responsibility to know the companies we buy from, to ask where and how they source their materials and to understand the ecological and social impact of the products we buy. This directory is a starting place for consumers on their search for responsible companies. We've included companies that use organic fibers, fair trade and ecological processing. Learn more at regeneartioninternational.org/carewhatyouwear.



Rating:

*** Brands that are top leaders in at least one of three areas—ecological materials, fair trade, or fair labor—and also address all three to some extent.

** Brands that address regenerative materials, fair trade, or fair labor in at least some product lines, and have demonstrated commitment to continuous improvement.

Brands	Products	Rating
North America		
Coyuchi	Men's, women's and children's clothing, bedding	***
Dhana	Children's clothes	***
Duckworth	Men's and women's clothing	***
Indigenous	Men's and women's clothing and accessories	***
Maggie Organics	Men's, women's and children's clothing and accessories	***
Metawear	T-shirts	***
Patagonia	Men's and women's clothing and accessories	***
Under the Canopy	Sheets, bedding, towels and robes	***
Under the Nile	Baby clothes and accessories	***
Ramblers Way	Men's and women's clothing	**
Grund	Bath rugs	**
Spiritex	Men's, women's and children's clothing	**
Boll & Branch	Bedding, towels and blankets	**

Gallant	Bags and accessories	**
Alternative Apparel	Men's and women's clothing and accessories	**
TS Designs	T-shirts	**
Hempy	Men's and women's clothing and accessories	**
PACT	Men's, women's and babies' clothing	**
Prana	Men's and women's clothing and swimwear	**
OuterKnown	Men's clothing	**
Skunk Funk USA & Canada	Women's clothing and accessories	**
Sol	Bedding	**
Harvest and Mill	Men's and women's t-shirts	**
Syona Home	Bedding	**
Europe		
People Tree	Men's and women's clothing	***
Skunk Funk	Women's clothing and accessories	**
Stanley and Stella	Men's, women's and children's clothing	**
Regenerative Fibers		
Fibershed Certified Producers	Men's, women's and children's clothing and accessories	***